



Under YOUR Influence

UnderYOURInfluence is an online resource created specifically for parents and influencers of teen drivers. The site provides information and resources that supports parents in building a strong and influential relationship that encourages teens to practice safe driving. With automobile crashes as the leading cause of death for teens, your role as a teacher encourager, and enforcer – YOUR INFLUENCE – is now more important than ever.

UnderYOURInfluence gives parents the information necessary to understand the facts such as GDL laws, underage drinking, and seatbelt use, while at the same time providing tools to address these traffic safety concerns.

New! Parents can now customize their search for materials and resources by requesting specific information to be sent to them under the categories of **distracted driving prevention technology, vehicle monitoring, driver education curriculum, and car maintenance education.**

UnderYOURInfluence Resources:

- 1.) **Request Resources:** Materials and information can be sent directly to the parent by checking off categories of safe driving resources and providing contact information.
- 2.) **Parents are Key:** Guidance and enforcement, practice tips for drivers, spreading education and awareness, and the importance of YOUR INFLUENCE.
- 3.) **Statistics:** Vehicular crashes, passenger distraction, high-risk teen drivers, nighttime driving, GDL Laws, and distracted driving.
- 4.) **Seatbelt Use** – Facts, resource links, and state laws.
- 5.) **Graduated Drivers Licensing Laws** – Facts, resource links, and state laws.
- 6.) **Underage Drinking:** Facts, resource links, and state laws
- 7.) **Talking Points:** Tips on how to start and engage your teens in conversation.

Access:

This program is available FREE at underyourinfluence.org.

Partner:

- National Highway Traffic Safety Administration (<http://www.nhtsa.dot.gov/>)
- NOYS is seeking partners to support UnderYOURInfluence by increasing the outreach to parents and other influential driving mentors.
 - Please contact NOYS for partnership opportunities

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