



HUNTER GARNER SCHOLARSHIP

MAKE A VIDEO. WIN A SCHOLARSHIP. SAVE A LIFE.



Your assignment: Create a 60 second video convincing your friends not to text and drive.

Your target: Your friends. 16-18 year olds who are first learning to drive.

Your mission: To save lives. Car crashes are the number one killer of teens in the U.S. Hundreds of thousands of others are permanently injured. Your job is to capture the attention of teens and make them turn unsafe habits into safe habits. Adults have tried to do this for years and have failed. It's time for you to take ownership of this important cause.

Tell a story

Don't over think this project. We want you to tell a short story in the form of a video. We're not talking about some slick, produced piece; just a simple minute-long video (or less) that will carry the message to your friends to be careful when they drive.

Capture attention

They first thing you must do is capture the attention of other people your age. You need to create something that they will notice and want to watch; so there should be some sort of entertainment value or interest in your video at the onset.

Be creative

We know we're asking you to deal with a serious topic, but your story, your video doesn't have to be serious. You have creative license to take this on however you see fit. Your video can be funny, it can be a cartoon, a music video...whatever moves you. As long as it's in good taste and it comes from the heart.

It's your time

People wait their entire lives to impact positive change on the planet. Through this project, we are offering you that opportunity now. Collectively – we can start a movement. YOU can start a movement. It's not only possible. It's probable.

Adults have tried for years to make a difference when it comes to this critical message and we have failed. It's time for you to step up and take ownership. You have the power to do this where adults cannot. You have a unique voice, an authentic voice that can reach other people your age. How great to be part of something big.

How amazing to start a movement.

A few parameters

- Only use music from the site.
- Don't film yourself or anyone else texting while driving or doing any other dangerous behavior.
- Keep your message (and your video) simple - stick to one topic.
- If you use dialogue, speak clearly. Make sure your sound comes through loud and clear.
- Avoid images of graphic car crashes.
- Trust your instincts.

Learn more at projectyellowlight.com